**Elle Rochford**

ElleRochford.com

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**Employment**

August 2022 Post-Doctoral Researcher, Center for the Study and Prevention of Gender-Based Violence, University of Delaware

**Education**

August 2022 Ph.D., Sociology, Purdue University

Dissertation Title: “Troubled Pasts and Filtered Futures: Framing Solidarity, Rights, and Threats across Racial Lines in the Reproductive Justice Movement.”

Committee: Professors Rachel L. Einwohner (Chair), Robin Stryker, Jean Beaman, and Trenton Mize

July 2017 Study abroad (Paris, France), Comparative Policy Analysis and Practical Program Evaluation, Professors Douglas J. Besharov and Douglas M. Call, University of Maryland

May 2017 M.S., Sociology, Purdue University

Thesis Title: “Gender and Health in Intercountry Adoption Markets: State Regulation and Parental Preference in the U.S.”

Advisor: Professor Mangala Subramaniam

May 2014 B.A., Studio Art, minor in Sociology, Hiram College, Hiram, OH, *summa cum laude*

Senior Capstone Title: “Acquaintance Rape: The Social Factors.”

Spring 2014 Study abroad (Panama City, Panama), Seminar on Globalization*,* Professor James Thompson, Hiram College, Hiram, OH

**Publications**

Palmer, Zachary and Elle Rochford. Forthcoming. “Organizing Beyond Gender After Roe,” in *Handbook of Gender and Social Activism,* edited by Jo Reger, Rachel L. Einwohner, and Kelsy Kretschmer. Edward Elgar Publishing.

Rochford, Elle, Baylee Hudgens, and Rachel L. Einwohner. 2022. “Instant Archives: Methodological Strategies for Using Social Media Data.” *Research in Social Movements, Conflict, and Change (RSMCC)*.

Rochford, Elle and Zachary Palmer. 2022. “Trans on TikTok: Sharing Information and Forming Community.” In *TikTok Cultures in the United States*, edited by Trevor Boffone*.* London, UK: Routledge.

Rochford, Elle. 2021. “Influencers and Activists: Political Performances in an Increasingly Online World.”In *Social Media in the 21st Century: Perspectives, Influences, and Effects on Wellbeing,* edited by Walter J. Khan. New York: Nova Science Publishers, Inc.

Einwohner, Rachel L., and Elle Rochford. 2019. “After the March: Using Instagram to Perform and Sustain the Women’s March.” *Sociological Forum* 34(S1): 1090-1111.

Shura, Robin, Elle Rochford, and Brian K. Gran. 2016. “Daughters and Sons for Sale? The Blurred Boundary between Intercountry Adoption and Sale of Children.” *Journal of Sociology and Social Policy* 36(5/6): 319-334.

**Projects in Development**

Kincaid, Reilly, Elle Rochford, and Vasundhara Kaul. 2022. “Organizational Gaslighting: How White Organizations Discursively Disconnect Racist State Violence from Reproductive Justice.” (under review)

Rochford, Elle. “American Whiteness: Race, Nation, and Habitus in Intercountry Adoption.” In preparation for submission.

**Public Sociology**

Oriana House, Inc. DEI Committee. 2021. “Oriana House, Inc. DEI Initiatives.” *Journal of Community Corrections.*

Rochford, Elle and Reilly Kincaid. Hosts of *Proofing and Lies* a weekly social science podcast. October 2020 to present. https://www.ellerochford.com/proofing-and-lies.html

**Grants and Fellowships**

2021-2022 Recipient Dean’s Continuing Graduate Education Support Fellowship dissertation fellowship ($48,600)

2020-2021 Recipient Purdue Research Foundation dissertation fellowship ($31,000)

Fall 2020 Hirsch Dissertation Award, Sociology Department, Purdue University ($1,000)

Spring 2019 Promise Award, College of Liberal Arts, Purdue University ($750)

Summer 2018 Summer Research Enhancement Grant, Sociology Department, Purdue University ($2,500)

Spring 2018 Promise Award, College of Liberal Arts, Purdue University ($750)

Summer 2017 Summer Research Enhancement Grant, Sociology Department, Purdue University ($2,000)

2015-2016 Ross Fellowship, Purdue University ($33,000)

**Selected Conference Presentations**

Rochford, Elle, Kirsten Gibson, and Rachel Barton. “The Troubling Ethics of Internet Research in the Social Sciences: Advancing Justice-Forward Practices in Online Data Collection” Forthcoming panel at Digital Futures Symposium, Purdue University, West Lafayette, IN, March 2020. Postponed due to COVID.

Einwohner, Rachel L., and Elle Rochford. “After the March: Using Instagram to Perform and Sustain the Women’s March.” American Sociological Association, New York, NY, August 2019.

Rochford, Elle. “A Picture is Worth a Thousand Words: The Effects of Race on Political Performance.” Southern Sociological Society, Atlanta, GA, April 2019.

Rochford, Elle. “We Wanted a Child That Looked Like Us: Intercountry Adoption in the U.S. and Adoptive Parents’ Negotiations of Racial Difference.” American Sociological Association, Philadelphia, PA, August 2018.

Einwohner, Rachel L. and Elle Rochford. “How We March: Instagram Posts about the Women’s March.” Sociologists for Women in Sociology, Winter Meeting, Atlanta, GA, January 2018.

Subramaniam, Mangala, Jenean Cox, and Ellen Rochford. “Negotiating Relationships: Intimate Partner Violence and Women Sex Workers in India.” Sociologists for Women in Society, Winter Meeting, Memphis, TN, February 2016.

Shura, Robin and Elle Rochford. “Daughters and Sons for Sale? The Blurred Boundary between Intercountry Adoption and Sale of Children.” American Sociological Association. San Francisco, CA. August 2014.

Rochford, Elle. “Acquaintance Rape: The Social Factors.” Northeast Ohio Undergraduate Sociological Symposium, Kent State University, Kent, OH, March 2014.

**Invited Talks**

Rochford, Elle. “Mixed Methods Dissertation Panel.” California Institute of Integral Studies (Virtual), April 2021.

Rochford, Elle. “Using Social Media in Social Science Research.” Presented at PGSP: Next Generation Scholars (Virtual), November 2020.

Rochford, Elle. “Using Social Media in Social Science Research.” Invited talk at University of Dayton, Dayton, OH, March 2020. Postponed due to COVID.

**Public Engagement**

Rochford, Elle (organizer and moderator), Amber Joy Powel, Rod Martinez, Uriel Serrano, and Mike Randle. “Transformative Justice: Imagining a Just Justice System.” Oriana House, Inc. sponsored by the DEI Committee (virtual), August 2021.

Rochford, Elle. “Let’s Talk about Talking: What’s in a Name.” Invited talk at Oriana House, Inc. (virtual) March 2021.

Rochford, Elle. “An Overview of Policing and Social Movements in America.” Invited talks at Oriana House, Inc. Akron, OH, September 2020 and October 2020.

**In the Media**

Brown, Michael D. and Maria Sanchez. 2021. “Shadow Politics, October 3, 2021.” *Shadow Politics with Senator Michael D Brown and Maria Sanchez.* Published October 6, 2021. BBS Radio BBS Network Inc. (<https://www.audible.com/pd/Shadow-Politics-with-US-Senator-Michael-D-Brown-and-Maria-Sanchez-Podcast/B08JJNFDXR> )

Martin, Areva. 2021. “Black Women and the Fight for Abortion Rights.” *The Special Report with Areva Martin.* Published October 1, 2021. (<https://www.facebook.com/watch/live/?ref=search&v=1075164859890250> )

Parks, Casey. 2021. “Women’s March plans return to D.C. to fight for abortion access.” *The Washington Post* published September 28, 2021. (<https://www.washingtonpost.com/dc-md-va/2021/09/27/womens-march-2021-abortion/>)

Azar, Taraneh. 2021 “The Meme is the Message.” Published July 28, 2021. (<https://www.themememessage.com/>)

Darling, Anna. 2020. “Purdue Graduate Students Voice Concern About University Reopening Plan.” *West Lafayette News (WLFI-18)* published August 5, 2020. (<https://www.wlfi.com/content/news/Purdue-graduate-students-voice-concern-about-university-reopening-plan-572020921.html> )

Azar, Taraneh. 2020. “In the Fight to Defund, Social Media is the Mobilizer.” *The Northeastern University Political Review* published June, 11, 2020. (<https://www.nupoliticalreview.com/2020/06/11/in-the-fight-to-defund-social-media-is-the-mobilizer/> )

Nawrocki, Abigail. 2019. “Treating Social Media like the Wild West.” *Well That’s a Problem: A Social Justice Podcast on Everyday Issues* released August 2019.

**Research Assistantships**

Summer 2019 Research assistant to Professor Lindsay Hamm, “Increasing Undergraduate Students’ Engagement in Large Lecture Courses through Automated Grading.” Purdue University.

Spring 2018 Hourly research assistance to Professor Ann Marie Clark, “Human Rights Texts for Digital Research:  Archiving and Analyzing Amnesty International’s Historic ‘Urgent Action’ Bulletins.” Purdue University.

Fall 2017 Research assistant to Professor Rachel Einwohner, “How We March: Instagram Posts about the Women’s March.”

Fall 2015 Research assistant to Professor Mangala Subramaniam under the Ross Fellowship, “Negotiating Relationships: Intimate Partner Violence and Women Sex Workers in India.”

Summer 2013 Research assistant to Professor Robin Shura under Biomedical and Humanities Grant, “Daughters and Sons for Sale? The Blurred Boundaries between Intercountry Adoption and Sale of Children.”

**Awards**

2020 Nominee (competitive) Midwestern Association of Graduate Schools 2021 Excellence in Teaching Awards

2019-2020 Graduate School Excellence in Teaching Award, Purdue University ($1000)

2018-2019 Outstanding Graduate Teaching Award, Sociology Department, Purdue University

**Teaching Experience**

Summer 2022 Instructor of record, Introduction to Sociology SOC 100, asynchronous online (42 students); Purdue University

Fall 2019 Instructor of record, Introduction to Sociology: SOC 100, “Sociology through Science Fiction” (46 students); Purdue University

Summer 2019 Instructor of record, Introduction to Sociology: SOC 100 (online section); Purdue University

Spring 2019 Instructor of record, Deviance and Social Control: SOC 426 (30 students); Purdue University

Fall 2018 Instructor of record, Social Psychology of Marriage and Family: SOC 350 (30 students); Purdue University

Summer 2018 Instructor of record, Introduction to Sociology: SOC 100 (online section); Purdue University

Spring 2018 Instructor of record, Social Psychology of Marriage and Family: SOC 350 (56 students); Purdue University

Summer 2017 Instructor of record, Introduction to Sociology: SOC 100 (19 students); Purdue University

Spring 2017 Guest lecture, “Collective Action and Social Movements,” Introduction to Sociology: SOC 100, Instructor: Ross Beale, Purdue University

**Courses served as Teaching Assistant**

Spring 2020 Teaching Assistant for Social Problems: SOC 220-006 (300 students); Dr. Lindsay Hamm, Purdue University

Fall 2017 Teaching Assistant for Crime and Social Conflict: SOC 326 (45 students); Professor Bert Useem

Spring 2017 Teaching Assistant for Social Problems: SOC 220-001 (300 students); Dr. Steve Hillis, Purdue University

Fall 2016 Teaching Assistant for Theory: SOC 402-005 and SOC 402-012 (30 and 20 students); Professor Patricia Thomas, Purdue University

Fall 2015 Teaching Assistant for Introductory Sociology: SOC 100 (300 students); Dr. Dan Weiss, Purdue University

Spring 2013 Teaching Assistant for Printmaking: Bookmaking (25 students); Professor Jack Carlton, Hiram College

Fall 2012 Teaching Assistant for freshman writing course: “History of Silver Photography” (11 students); Professor Linda Bourassa, Hiram College

**Special Training**

Summer 2019 Advanced Methodologies at Purdue Workshop, “Data Management and Other Fundamentals for Efficient and Reproducible Research Practices,” Professor Trenton Mize, Purdue University

Summer 2019 Advanced Methodologies at Purdue Workshop, “Stata Programing: Tools and Tricks for the Applied Analyst,” Professor Trenton Mize, Purdue University

Summer 2018 ICPSR Qualitative Methods Workshop, Chapel Hill, NC

Spring 2018 Networking and Professionalization workshop, Professor Linda Renzulli, Purdue University

Fall 2017 Advanced Methodologies at Purdue Workshop, “Missing Data: Best Practices for Analyzing Incomplete Data,” Professor Trenton Mize, Purdue University

**Service**

2021-present Social media and research consultant, SURJNEO (Standing Up for Racial Justice, Northeast Ohio chapter)

2020-present Consultant, Oriana House, Inc. Committee on Diversity, Equity and Inclusion

2019-2020 Member, Sociology Undergraduate Committee

Spring 2019 Organizer, graduate student workshops “How to Develop Successful Collaborations” and “Managing Impostor Syndrome” in partnership with the Director of Graduate Students, Purdue University

2018-2019 Social media coordinator, Sociology Graduate Organization, Purdue University

2017-2019 President, Sociology Graduate Organization, Purdue University

**Software Skills**

Nvivo

Stata

Qualtrics

Atlas.ti

**Service as a Reviewer**

Reviewer of manuscripts for: *Sociological Forum*

*Gender & Society*

*International Journal of Sociology and Social Policy*

**Professional Memberships**

American Sociological Association (sections on Race, Class, and Gender; Political Sociology; Collective Behavior and Social Movements)

American Correctional Association

**References**

Professor Rachel L. Einwohner

Professor of Sociology

Purdue University

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Professor Robin Stryker

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Professor Robin Shura

Professor of Sociology

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